

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period May 23, 2007 to May 22, 2008.

1) Employment Unit: Beasley Broadcasting – Las Vegas, Nevada

2) Unit Members (Stations and Communities of License): KCYE(FM), North Las Vegas, NV
KKLZ(FM), Las Vegas, NV
KFRH (FM), Boulder City, NV
KDWN(AM), Las Vegas, NV
KBET(AM), Winchester, NV

3) EEO Contact Information for Employment Unit:

Mailing Address: Allison R. Barnes 1455 East Tropicana Avenue, Ste. 800 Las Vegas, NV 89119	Telephone Number: (702) 730-0303
	Contact Person/Title: Allison Barnes/Business Manager
	E-mail Address: allison.barnes@bbgilv.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
1. Account Executive	Professional Referral
2. Account Executive	Employee Referral
3. Account Executive	Professional Referral
4. Account Executive	Apple One Employment
5. Announcer-KFRH	Employee Referral
6. Engineer	Employee Referral
7. Account Executive	Rehire
8. Account Executive	Employee Referral
9. Reporter-KDWN	Call-in
10. Traffic Director	All Access.com
11. Receptionist	Las Vegas Review Journal
12. Account Executive	Radio Advertising Bureau
13. Sales Assistant	Employee Referral

Stations KCYE(FM), KKLZ(FM), KFRH(FM), KDWN(AM) and KBET(AM) are Equal Opportunity Employers.

Job Title	Recruitment Source Referring Hiree
14. Account Executive	Call-in
15. Account Executive	Station Website Postings
16. General Manager	Inside Radio
17. Receptionist	Employee Referral
18. Account Executive	Professional Networking
19. Account Executive	Walk-in
20. Web Master	Las Vegas Review Journal
21. General Manager	Professional Referral
22. Account Executive	Employee Referral
23. Account Executive	Station Radio Ads
24. Account Executive	Rehire
25. Account Executive	Employee Referral
26. Engineer	Professional Networking
27. IT Director	Craig's List
28. Director of Sales	Professional Networking
29. Traffic Director	All Access.com
30. Account Executive	Employee Referral
31. Program Director – KFRH and KKLZ	Patrick Programming Services

5) Job Title: Account Executive (1)**Referral Source(s) of Hiree: Professional Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	1	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	4	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
Professional Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (2)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	0	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	2	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	4	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	3	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (3)**Referral Source(s) of Hiree: Professional Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Professional Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (4)**Referral Source(s) of Hiree: Apple One Employment**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	0	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	6	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	2	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Apple One Employment	Tara Yeoger	3900 Paradise Rd, G Las Vegas, NV 89169	702-734-8110	1	N
All Access.com	N/A	Allaccess.com	N/A	2	N

Stations KCYE(FM), KKLZ(FM), KFRH(FM), KDWN(AM) and KBET(AM) are Equal Opportunity Employers.

5) Job Title: Announcer – KFRH (5)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Allaccess.com	N/A	Allaccess.com	N/A	1	N
Patrick Programming Services	Terry Patrick	7649 120 th Place SE Newcastle, WA 98056	725-277-9683	1	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Employee Referral	N/A	N/A	N/A	1	N

Due to exigent circumstances, there was no recruitment for this vacancy other than Allaccess.com, Patrick Programming Services, an internal posting, and an employee referral.

5) Job Title: Engineer (6)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Allaccess.com	N/A	Allaccess.com	N/A	0	N
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	1	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Society of Broadcast Engineers	N/A	9102 N Meridian St, 150 Indianapolis, IN 46260-1802	317-846-9000	4	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (7)**Referral Source(s) of Hiree: Rehire**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	4	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	2	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	9	N
Apple One Employment	Tara Yeoger	3900 Paradise Rd, G Las Vegas, NV 89169	702-734-8110	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Rehire	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (8)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	4	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	2	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-8326	702-794-4994	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	9	N
Apple One Employment	Tara Yeoger	3900 Paradise Rd, G Las Vegas, NV 89169	702-734-8110	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Reporter – KDWN (9)

Referral Source(s) of Hiree: Call-in

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	0	N
All Access.com	N/A	Allaccess.com	N/A	2	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Call-in	N/A	N/A	N/A	1	N

5) Job Title: Traffic Director (10)

Referral Source(s) of Hiree: All Access.com

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	1	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	1	N
All Access.com	N/A	Allaccess.com	N/A	2	N

5) Job Title: Receptionist (11)

Referral Source(s) of Hiree: Las Vegas Review Journal

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	6	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N

5) Job Title: Account Executive (12)**Referral Source(s) of Hiree: Radio Advertising Bureau**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	1	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	2	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Station Job Fair	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N

5) Job Title: Sales Assistant (13)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	4	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (14)**Referral Source(s) of Hiree: Call-in**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Station Job Fair	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Call-in	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (15)**Referral Source(s) of Hiree: Station Website Postings**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	0	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
NAB Job Fair	Michelle Duke	1771 N Street, NW Washington DC 20036 (Job Fair @ Las Vegas Hilton)	202-429-5498	0	N
Station Job Fair	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N

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5) Job Title: General Manager (16)**Referral Source(s) of Hiree: Inside Radio**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Inside Radio – Blind Box Ad	Gene McKay	365 Union Street Littleton, NH 03561	603-444-5720	3	N

Due to exigent circumstances, there was no recruitment for this vacancy other than an Inside Radio Blind Box Ad.

5) Job Title: Receptionist (17)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	6	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (18)**Referral Source(s) of Hiree: Professional Networking**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	1	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Professional Networking	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (19)**Referral Source(s) of Hiree: Walk-in**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	0	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Walk-in	N/A	N/A	N/A	1	N

5) Job Title: Web Master (20)**Referral Source(s) of Hiree: Las Vegas Review Journal**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	3	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N

5) Job Title: General Manager (21)**Referral Source(s) of Hiree: Professional Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Inside Radio – Blind Box Ad	Gene McKay	365 Union Street Littleton, NH 03561	603-444-5720	3	N
Professional Referral	N/A	N/A	N/A	1	N

Due to exigent circumstances, there was no recruitment for this vacancy other than an Inside Radio Blind Box Ad and a professional referral.

5) Job Title: Account Executive (22)**Referral Source(s) of Hiree: Employee Referral**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (23)**Referral Source(s) of Hiree: Station Radio Ads**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	3	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N

5) Job Title: Account Executive (24)

Referral Source(s) of Hiree: Rehire

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Rehire	N/A	N/A	N/A	1	N

5) Job Title: Account Executive (25)

Referral Source(s) of Hiree: Employee Referral

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	2	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	1	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	3	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Engineer (26)**Referral Source(s) of Hiree: Professional Networking**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	1	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	2	N
Allaccess.com	N/A	Allaccess.com	N/A	4	N
Society of Broadcast Engineers	N/A	9102 N Meridian St, 150 Indianapolis, IN 46260-1802	317-846-9000	2	N
Professional Networking	N/A	N/A	N/A	1	N

5) Job Title: IT Director (27)**Referral Source(s) of Hiree: Craig's List**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV 89125	702-380-4575	5	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Allaccess.com	N/A	Allaccess.com	N/A	0	N
Society of Broadcast Engineers	N/A	9102 N Meridian St, 150 Indianapolis, IN 46260-1802	317-846-9000	0	N
Craig's List	N/A	Craigslst.com	N/A	3	N

5) Job Title: Director of Sales (28)**Referral Source(s) of Hiree: Professional Networking**

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Inside Radio – Blind Box Ad	Gene McKay	365 Union Street Littleton, NH 03561	603-444-5720	4	N
Professional Networking	N/A	N/A	N/A	3	N

Due to exigent circumstances, there was no recruitment for this vacancy other than an Inside Radio Blind Box Ad and professional networking.

5) Job Title: Traffic Director (29)

Referral Source(s) of Hiree: All Access.com

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Las Vegas Review Journal	Heather Liggett	PO Box 70 Las Vegas, NV	702-380-4575	4	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	2	N
All Access.com	N/A	Allaccess.com	N/A	4	N

5) Job Title: Account Executive (30)

Referral Source(s) of Hiree: Employee Referral

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Mediarecruiter.com	Scott Little	402 N. Phillips St. Carson City, NV 89703-4129	775-884-9201	0	N
RAB Daily Email	Dave Casper	1320 Greenway Dr Irving, TX 75038-2503	820-232-3131	0	N
Station Radio Ads	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Station Website Postings	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	0	N
Internal Posting	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	1	N
All Access.com	N/A	Allaccess.com	N/A	0	N
Nevada Broadcasters	Earlene Lefler	1050 E. Flamingo Rd, 5102 Las Vegas, NV 89119-7436	702-794-4994	0	N
Station Job Fair	N/A	1455 E Tropicana, 800 Las Vegas, NV 89119-8326	702-730-0300	2	N
Employee Referral	N/A	N/A	N/A	1	N

5) Job Title: Program Director – KFRH and KKLZ (31)

Referral Source(s) of Hiree: Patrick Programming Services

(i)Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Patrick Programming Services	Terry Patrick	7649 120 th Place SE Newcastle, WA 98056	725-277-9683	1	N
Inside Radio – Blind Box Ad	Gene McKay	365 Union Street Littleton, NH 03561	603-444-5720	4	N

Due to exigent circumstances, there was no recruitment for this vacancy other than Patrick Programming Services and an Inside Radio Blind Box Ad.

Stations KCYE(FM), KKLZ(FM), KFRH(FM), KDWN(AM) and KBET(AM) are Equal Opportunity Employers.

6) Total # of Interviewees Referred: For the period from May 23, 2007 to May 22, 2008, this Employment Unit interviewed 215 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Job Fairs

On August 23, 2007, Beasley Broadcasting hosted an Open House Job Fair at its office at 1455 East Tropicana Avenue, Ste 800 from 6:30 pm until 8:00 pm. Through print and radio announcements, potential employees were invited to apply and interview for positions in the Sales Department. The Director of Sales and the three General Sales Managers, who have substantial responsibility in the making of hiring decisions, were present to accept resumes and conduct interviews.

On March 18, 2008, Beasley Broadcasting co-sponsored and participated in a job fair at the Cashman Center with jobing.com. Through radio and print ads, job seekers were invited to the Cashman Center to tour booths and meet with potential employers. The Employment Unit Business Manager and the Employment Unit Promotions Director, who have substantial responsibility in the making of hiring decisions, participated with a booth, educating potential employees about opportunities in radio and at the Employment Unit and accepting resumes from job fair participants.

On April 16, 2008, an Employment Unit Business Manager, Corporate Level Human Resources Manager and Corporate Level Director of Corporate Communications participated in the NABEF Career Fair at the Las Vegas Hilton Hotel. These employees with substantial responsibility in the making of hiring decisions discussed broadcast work in general, employment opportunities at the Employment Unit in particular, and accepted resumes from job fair participants.

(b) Initiative: Internship Program

An internship program has been implemented. Interns must be juniors or seniors at an accredited institution and must be eligible to receive college credits for the course. Internships are available in sales, promotions, programming and production. Internships last the length of the college semester and adhere to the requirements of the institution granting the course credits with regard to total hours worked. During this reporting period, two (2) students participated in the internship program.

(c) Initiative: Cross-training of station personnel

A cross-training program has been established to train employees and enable them to acquire skills that could qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. For example:

The Traffic Manager cross-trains with the Business Manager to learn General Ledger entry, payroll, commissions, and bank reconciliations.

The Credit and Collections Manager cross-trains in Traffic to learn order entry, accounts receivable posting, and trains with the Business Manager to learn General Ledger entry, account coding, accounts payable and trade reconciliation.

The Sales Assistants cross-train with the Account Executives to prepare Sales Presentations, write orders and copy, and collect outstanding balances. In addition, they also train in production to download and play produced spots. They cross train in traffic to run reports, pull spots times and missing copy reports.

Traffic Assistants cross-train in Promotions to assist with engineering remotes and station events.

The Receptionist cross-trains in Traffic to learn order entry, accounts receivable and running reports. In addition, the Receptionist cross-trains with the Business Manager to learn accounts receivable and deposits.

Promotions Assistants cross-train in Production and Programming to learn spot production, board operation, and announcing.

Stations KCYE(FM), KKLZ(FM), KFRH(FM), KDWN(AM) and KBET(AM) are Equal Opportunity Employers.

(d) Initiative: Job Banks and Internet Programs

The Employment Unit makes significant contributions to mediarecruiter.com and lasvegasjobs.com, both job banks that promote outreach generally by informing the general public of the numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them.

(e) Initiative: Education Assistance Program

This program is available to all full-time employees who have completed 90 days of continuous employment. The program covers undergraduate, graduate and technical/engineering courses related to the employee's present position or likely to enhance their chance for advancement. The Beasley Broadcast Group will reimburse 75% of tuition upon satisfactory completion (C or above grade for an undergraduate course and B or above for a graduate course) of an approved course.

(f) Initiative: Student Outreach

Students of all ages are invited to tour the Employment Unit facilities and speak with employees about broadcasting and the varied opportunities available in the industry. Two (2) Boy Scout troops have toured the stations and one (1) college group from Western Carolina University.